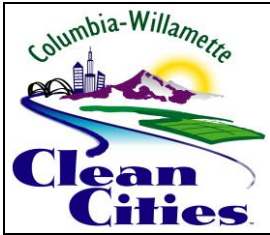


Columbia Willamette Clean Cities Coalition
And
NAFA Fleet Management Association
Present

Alternative Fuels Now
At the Portland International Auto Show



Thursday, January 26th, 2012

10:00 AM

Oregon Convention Center
777 NE Martin Luther King Jr. Blvd.

A buffet style lunch and
Entrance into the Portland International Auto Show
is included with registration fee



Fuel prices have dropped from their Summer time highs, the normal fuel price cycle, however they are the highest we have ever paid for this time of year. Even though the US is experiencing a new oil boom due to new technologies the gains are not enough to overcome existing oil field decline rates in the world, increased demand from Asian, South American and Middle Eastern countries and decreased output from countries experiencing political upheaval. Our families and the organizations we work within are exposed to a global oil market whose characteristics guarantee increasing volatility and instability. Oil dependence weakens our national security, threatens our economy, and degrades our environment. U.S. oil dependence stems largely from the transportation sector, which relies on petroleum for 94 percent of its delivered energy.

There are options, Our nation and your fleet could be using domestically produced fuels, natural gas, propane and electricity that are cheaper and greener than their petroleum counter parts.

Yes, the vehicles and the fueling infrastructure are more expensive, however when you analyze the life-cycle or long term costs these domestically produced fuels are economic winners that come with environmental benefits.

Want to learn more, come and listen to the experts, have lunch with your peers and then tour the auto show. This year the Portland International Auto Show has expanded the ECO-Center which features alternative fuel vehicles. More alt fuel vehicles will be on display than ever before and additionally there will be some commercial vehicles at the show this year.

Agenda

Opening & Coalition News
Freightliner Electric Truck & Green for Free Program
AeroVironment EV Infrastructure Build Out
Propane and CNG Presentations
Manufacturer Presentations

Lunch

Tour the Auto Show

For more info contact

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Or go to

www.cwcleancities.org

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