

News Release: Rogue Valley Clean Cities Sponsors Odyssey Day 10 am to 6 pm Friday, October 15 at Lava Lanes, Medford

To: Southern Oregon Media

From: Rogue Valley Clean Cities Coalition

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Rogue Valley Clean Cities will sponsor an Odyssey Day vehicle fair from 10 am to 6 pm Friday, October 15, at Lava Lanes and Donnelly's Sports Bar and Grill, 2980 Crater Lake Avenue, Medford, Ore. The event is free and open to the public. The vehicle fair will feature a Ford F150, Honda Civic GX and New Flyer bus powered by natural gas, a 2008 Ford Expedition and 2006 Ford Crown Victoria police interceptor powered by propane, a Barefoot Motors electric ATV, Mission Eagle electric bicycles and possibly a Brammo Enertia electric motorcycle. (Brammo may not be available because the show bikes will be in transit to Italy for a large show in Milan called EICMA.)

Visitors may test drive the Barefoot EQO, the Ford Expedition, Crown Victoria and electric bicycles. There will be free giveaways including Odyssey Day tote bags, pens and post-it pads and Blue Star Gas tattoos and stickers. Rogue Valley Clean Cities board members Mike Montero, Mike Quilty and Julie Brown will speak at 11 am about the coalition's mission and history.

"Odyssey Day will feature 50 events across the country showcasing alternative fuel technologies," said Sue Kupillas Rogue Valley Clean Cities Coordinator. "We are pleased to sponsor Medford's first Odyssey Day. Judging by the big crowds at the Hydrogen Car Road Tour in Medford last year, Odyssey Day should be a great success."

Rogue Valley Clean Cities is one of 88 coalitions funded by the US Department of Energy's Clean Cities program. The mission statement is to reduce dependence on petroleum by encouraging alternative fuels.

News Conferences:

Advance News Conference: 3:30 pm Thursday, October 14, at Lava Lanes near the entrance to Donnelly's Sports Bar and Grill, 2980 Crater Lake Avenue, Medford. Vehicles will be available for photographs and board members for interviews.

Odyssey Day News Conference: 11 am Friday, October 15 at Lava Lanes entrance near Donnelly's Sports Bar and Grill, 2980 Crater Lake Avenue, Medford. Board members will speak about the coalition's mission and history.



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