



## World's First ZERO Emissions Race Makes Stop in Medford

Medford, Ore. - The first ever Zero Emissions Race is rolling into Medford on November 14 – a stop on the North American leg of this incredible international journey. Started on August 16, 2010 in Geneva, Switzerland, racers have, so far, covered 25,873 miles. Participants have been driving 100% electric vehicles running on renewable energies up to 800 miles a day since the race began – with a goal of completing their around the world journey in just 80 days of driving.

This race represents a major milestone in the history of electric vehicles. According to Tour Director Louis Palmer, the ZERO Race aims to prove the efficiency and reliability of electric mobility: “The purpose of the race is to show that zero emission vehicles running on renewable energy use technologies that are available and reliable today. With shrinking resources and the impacts of global climate change, the ZERO Race strives to present the solutions for a better, and greener future. This is the powerful message that we want to bring to the World Climate Change Conference in Cancun at the beginning of December.”

**Media are invited to see the vehicles and speak to race participants on at 6 pm Sunday, November 14 at the lighted football field at the US Cellular Community Park, 300 Lowry Lane, Medford.**

Despite tough weather and road conditions, not to mention the fatigue of driving upwards of 800 miles a day during what amounts to the longest and hardest electric car race to date, the teams are holding up well says tour director Louis Palmer, “The race has crossed Russia, Kazakhstan and China and arrived on schedule within the hour in Shanghai where the vehicles have been loaded onto a ship to Vancouver.”

The ZERO Race is not about speed, but about other judgment criteria including vehicle reliability, energy efficiency, utility to every day life, design and safety. Almost each day, the teams face these challenges and receive points according to their performance in each. So far, the Swiss team is leading Germany and Australia.

### **The ZERO Race is the world's longest green event**

The ZERO Race is a “green” event, and participants are doing everything possible to travel in a responsible way. Any greenhouse gas emissions created from the event, including the shipping of cars and flights by participants, will be compensated by investments into renewable energy projects through *myclimate*. Each team has already produced enough power for their vehicle from renewable energy sources including solar and wind, and this has been fed into the grid in their home country.

The ZERO Race is supported and welcomed by the City of Medford, Rogue Valley Clean Cities Coalition, Ambiente Motors of Ashland, Plug-In Rides of Phoenix, Commercial Sign & Design of Phoenix, Hersey House of Ashland, Brammo of Ashland, the Oregon Electric Vehicle Association, the Vancouver Electrical Vehicle Association, the Globe Foundation in Vancouver, and Canadian Solar.

The race will come to an end in January where it started: at United Nations in Geneva, Switzerland. If all goes as planned, Jules Verne’s dream of traveling around the world in 80 days will come true in a more ecologically sustainable way.



#### Key Dates in North America

Vancouver	November 12
Seattle	November 13
Portland	November 14
Medford	November 14
Ashland	November 15
San Francisco	November 16/17
Los Angeles	November 19/20
Las Vegas	November 22
Cancun	December 5

The next Zero Emissions Race plans are already under way, and it will take place in 2011.

ZERO EMISSIONS RACE ONLINE at <http://www.zero-race.com/>

The entire ZERO Race is documented with stories and photos on Zero Race Daily Blog

#### ZERO RACE COMMUNITY

Join the Zero Race community for more daily updates and photos about the race.

For more information contact

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