



Around the World in 80 Days **6 pm Sunday November 14, 2010**

US Cellular Sports Park, 300 Lowry Lane, Medford, OR

To: Southern Oregon Media

From: City of Medford, Rogue Valley Clean Cities Coalition, Ambient Motors and Plug-In Rides of Phoenix

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The Zero Emission Race will stop in Medford between 5 and 6 pm Sunday November 14 at the US Cellular Sports Park, 300 Lowry Lane, Medford. The event is free and open to the public. The Swiss, German and Australian driving teams started in Geneva, Switzerland August 16, 2010 and will finish the 80-day, around-the-world race at the United Nations Palace in January 2011.

The teams are scheduled to leave Portland Sunday morning driving electric vehicles developed for the Zero Race. After stopping for a three-hour charge in Eugene, the vehicles are scheduled to arrive in Medford at staggered times between 5 and 6 pm. Local drivers will escort the racers through downtown Medford on Highway 99 from Blackwell Road to the sports park. At 6 pm, the Zero Race team will speak at a news conference at the sports park. The teams will stay at Hersey Bed and Breakfast in Ashland Sunday night and charge the vehicle batteries at Plug-In Rides in Phoenix. There will be a send off from Ashland Plaza Monday morning as the race continues to San Francisco. The race organizer is Louis Palmer, who won the 2008 European Solar Prize for driving a solar-powered car 27,961 miles across 38 countries in 18 months. See photos and learn more from the websites, www.zero-race.com or www.roguevalleycleancities.org.

Media Opportunities:

- Follow the race escort through downtown Medford (along Highway 99 from Blackwell Road to the sports park). Racing vehicles will arrive between 5 and 6 pm Sunday, November 14.
- Interview drivers, race director and spectators at a news conference: 6 pm Sunday November 14, 2010. US Cellular Sports Park, 300 Lowry Lane, Medford.
- Watch the race send off from Ashland Plaza Monday morning November 15, 2010. (Time to be announced.) Mr. Matt Damon's 4th grade class at Helman Elementary is tracking the race and students will be at Ashland Plaza for the send off.



PLUG-IN RIDES