

Alternative fuel drivers discover torque, power

People of all ages and walks of life attended Odyssey Day at Lava Lanes October 15 sponsored by Rogue Valley Clean Cities Coalition. A high school student researching alternative fuels for a senior paper and a goat rancher exploring new fuels for farm equipment were among the visitors. A couple from Trail pulled into the event on a Harley



KTVL News Reporter Cate Cauguiran was impressed with the rapid acceleration of the electric four-wheeler EQO by Barefoot Motors.

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Davidson, dismounted next to a compressed natural gas-powered Crown Victoria and immediately began learning about the benefits of the clean-burning fuel. Earlier, Justin and Ariana Denley stopped by on their

lunch hour to support Odyssey Day and tell of their eagerness to drive the all-electric sedan, The Leaf, which they ordered from Nissan. They were among the crowd gathered for the presentation by Rogue Valley Clean Cities Board members Mike Montero, Mike Quilty, Julie Brown and Steve Vincent. Following the ceremony, everyone enjoyed pizza baked by Donnelly's Sports Bar and Grill. Greg Ingram of Lava Lanes was a gracious host, providing everything necessary for a successful event, from a podium and stage to access to electrical outlets for charging the bicycles. After lunch, visitors included a contractor interested in converting his work truck to propane, vintners from a local winery test driving the electric four-wheeler and an Ashland man who owns two Brammo Enertia electric motorcycles and is eager for the new charging stations coming to Medford soon. Medford's first Odyssey Day was a success, presenters said, because of the steady stream of people

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Contact Information: Sue Kupillas, Coordinator, ask@opusnet.com 541-245-0770



Ryan Forsloff of Avista Utilities talks with Dan Matlock about the CNG Ford Crown Victoria.

who came to learn about alternative fuel vehicles. The pacing provided opportunities for conversations and education. Rogue Valley Clean Cities would like to thank the sponsors and participants of Odyssey Day: US Department of Energy and US Clean Cities, Bill Stewart of Alliance Auto Gas, Larry Sprague of Blue Star Gas, Paula Rissler of Barefoot Motors, Julie Brown of Rogue Valley Transportation District, Ron Fischer and Jason Lewis of Mission Eagle Bicycles, Kris Ransom and Ryan Forsloff of Avista Utilities, Patrick Box of Plug-In Rides in Phoenix, Greg Ingram of Lava Lanes Donnelly's Sports Bar and Grill and Jackson County Roads Director John Vial for loaning cones and signs for traffic control. We thank Richard Barney of RJB Consulting Services for helping arrange the venue, organize and run the event. Thanks to Bill Meyer of KMED and Russ Batzer of KCMX for the radio interviews, the Mail Tribune for the advance story and KTVL Channel 10, KDRV Channel 12 and KOB Channel 5 for the television coverage. Several visitors said they learned about Odyssey Day through media coverage. We especially thank board members Gary Hall, Gary Hall and Associates, John Becker, DEQ, John Vial, Jackson County Roads, Steve Vincent, Avista, Julie Brown, RVT, Mike Quilty, City of Central Point/MPO and Mike Montero, Montero and Associates.

— *By Melissa Stiles, Rogue Valley Clean Cities, melissa@roguevalleycleancities.org, 541-779-0569*

How to Contact Odyssey Day Presenters

Kris Ransom, Manager
 Avista Utilities
 PO Box 1709
 Medford, OR 97501
 541-858-4776
 kris.ransom@avistacorp.com
 www.avistautilities.com



Larry Sprague, Sales Rep.
 Blue Star Gas
 6096 Crater Lake Ave.
 Central Point, OR 97502
 541-826-8683
 lsprague@bluestargas.com
 www.allianceautogas.com



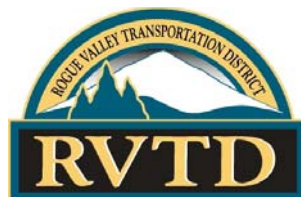
Ron Fischer, President
 New World Wheels Corporation
 PO Box 578
 Gervais, OR 97026
 503-302-4800
 ron@newworldwheels.com
 www.newworldwheels.com



Paula Rissler
 Marketing Manager
 Barefoot Motors
 3151 E. Main Street
 Ashland, OR 97520
 541-482-0181
 prissler@barefootmotors.com
 www.barefootmotors.com



Julie Brown, General Manager
 RVT
 3200 Crater Lake Avenue
 Medford, OR 97504
 541-608-2413
 j.brown@rvtd.org
 www.rvtd.org



Patrick Box, Owner
 Plug-In Rides
 PO Box 1785
 Phoenix, OR 97535
 541-951-0599
 sunpower@clearwire.net



Medford's First Odyssey Day: Exploring New Fuels October 15, 2010 Lava Lanes



Jason Lewis of Mission Eagle demonstrates one of 17 models of electric bicycles with lithium batteries.



Jackson County Roads loaned traffic control signs and cones.



Mike Starr of Natural Systems Landscape gives a thumbs up.



Emily Wood of KDRV 12 interviews Ron Fischer of Mission Eagle and Larry Sprague of Blue Star Gas.



Mike Sargent and Larry Sprague of Alliance Auto Gas and Blue Star Gas talk to a contractor about propane conversions.



Paula Rissler of Barefoot Motors gives a tutorial before a test drive.



Above, alternative fuel advocate John Michaels has served on the Medford City Council.



Kris Ransom and Ryan Forsloff of Avista talk with Paul Chierichetti about converting his fleet to natural gas.



Medford's First Odyssey Day: Exploring New Fuels October 15, 2010 Lava Lanes



News Reporter Cate Cauguiran took time to learn about the vehicles and interview visitors for an Odyssey Day story on KTVL Channel 10.



Medford Cyclist John Snyder listens as Patrick Box of Plug-In Rides explains how he converted his Nissan pickup to battery power.



Richard Barney of RJB Consulting Services and Lava Lanes made Medford's first Odyssey Day a successful event.



Rogue Valley Clean Cities Board Members enjoyed the event. From Top Left: John Becker, DEQ, Mike Quilty, MPO, Mike Montero, chair, Julie Brown, RVTD, Steve Vincent, Avista, and Gary Hall, Gary Hall and Associates.

